

# ELONTHON 2021

# CORPORATE PARTNERSHIP PACKET

Put your money where the miracles are.



# Who we are

Help Elonthon 2021 add to the \$2,000,000 that has been already donated to Duke Children's Hospital! We are incredibly excited about Elonthon 2021, and we hope to share that excitement with you by welcoming you to our team. We would love your help as we make miracles happen For The Kids!

## What is Elonthon?

Elonthon Dance Marathon is a 13.1-hour dance marathon benefiting Duke Children's Hospital and Health Center. Elonthon was started in 2003 by a very passionate and service-minded group of students who were interested in making an emotional and financial impact on the patients and families of Duke Children's. Today, Elonthon serves as Elon University's largest student-run campus program as well as the largest philanthropic event on campus.

## What is Duke Children's Hospital?

Duke Children's is one of the world's foremost children's hospitals, and it provides care for thousands of patients annually. Duke Children's Hospital is a self-contained "hospital within a hospital" on the fifth floor of Duke University Hospital. The McGovern-Davison Children's Health Center, which is adjacent to Duke University Hospital, provides an attractive, family-friendly setting for a variety of specialized pediatric services.

## What is Children's Miracle Network?

Children's Miracle Network raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment, and charitable care. Since 1983, Children's Miracle Network Hospitals have raised more than \$5 billion. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible.



# Be Our Partner

What are the different ways for you to partner with Elonthon?  
Listed below are the different levels of partnership:

## Miracle Maker (\$10,000+)

Logo held up at total reveal  
Logo on TV screens throughout event

## Hero Sponsor (\$5,000+)

Check presentation on the stage  
Introduce miracle child on the main stage

## FTK Sponsor (\$2,500+)

Recognition during opening and closing ceremonies  
Promotional video and short speech on the main stage  
Exclusive donor tour of Elonthon

## Phoenix Sponsor (\$1,000+)

Promotional tableBanner in gym during Elonthon  
Exclusive social media blast

## Hope Sponsor (\$500+)

All-access pass to event  
Business coupons handed out to 1,000+ dancers at event

## Maroon & Gold Sponsor (\$250+)

Logo on website  
Logo on Elonthon t-shirt  
Certificate of Recognition\*banner at bottom\*

If you are interested in supporting Elonthon in any capacity, please contact Will Leathers, Director of Corporate Partnership.  
wleathers2@elon.edu | (860) 578-0784



# Corporate Partnership Form

Sponsor/Business Name: \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Levels (check/highlight one)

**Miracle Maker (\$10,000+)** \_\_\_\_\_

*Logo held up at total reveal, logo on television screen throughout event*

**Hero Sponsor (5,000+)** \_\_\_\_\_

*Check presentation on the main stage, introduce Miracle Child on the main stage*

**FTK Sponsor (2,500+)** \_\_\_\_\_

*Recognition during opening and closing ceremonies, promotional video and short presentation on the main stage, exclusive donor tour of Elonthon*

**Phoenix Sponsor (1,000+)** \_\_\_\_\_

*Promotional table, banner in gym during Elonthon, exclusive social media blast*

**Hope Sponsor (500+)** \_\_\_\_\_

*All-access pass to event, business coupons passed out to 1,000+ dancers at event*

**Maroon & Gold Sponsor (250+)** \_\_\_\_\_

*Logo on website, logo on Elonthon t-shirt, Certificate of Recognition*

Committed Amount: \$ \_\_\_\_\_ In-kind item/service (if applicable): \$ \_\_\_\_\_

If you and your business would like to supply In-Kind donations, such as food, or other non-monetary donations, please list what you would like to donate, as well as how much money it would actually cost:

\_\_\_\_\_  
\_\_\_\_\_

Cash

Check enclosed (Make payable to Elonthon Dance Marathon)

Pick-up (local businesses only, in-kind)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

